

2019-2020 District Goals



District: District 201V3

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. P

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

- Review prospective leaders to undertake critical roles (develop a short list)
- Discuss with incumbent, their preference for colleague to form part of their working team
- Consult with DGE 2020-21 for input
- Consult with prospective working team members for commitment
- Allocate team roles and involve members in operations for 2019-20

- Arrange follow-up 2019 Information Day for any unavailable Lions within the District by end of September 2019
- Evaluate best method of providing Information Day across District to attract optimum number of attendees
- Promote the Information Day to Zone Chairmen and all Clubs by emails and personal contact
- Plan the training agenda along LCI Guidelines and with the Facilitators
- Survey the Zone Chairmen and Cabinet Officers re questions and issues they would like in curriculum .
- Prepare training materials- handouts; videos
- Organise the venue(s), refreshments, equipment
- Develop a training evaluation
- Deliver Information materials then report on the event in the District Newsletter for Clubs/ Member information.

- Promote the training day to Cabinet Officers by emails and personal contact
- Plan the training agenda including Position Descriptions and Goals/Targets with the Facilitators
- Survey the Cabinet Officers re questions and issues they would like in curriculum .
- Prepare training materials- handouts; videos
- Organise the venue, refreshments, equipment
- Develop a training evaluation
- Deliver training then report on the event in the District Newsletter for Clubs/ Member information.
- Arrange follow-up training for any unavailable Cabinet Officers either FTF or by conference

- Promote Personal skills training day to all Clubs by emails, Newsletter and personal contact
- Plan the training agenda with the Facilitators
- Prepare training materials- handouts; videos
- Organise the venue, refreshments, equipment
- Develop a training evaluation
- Deliver training then report on the event in the District Newsletter for Clubs/ Member information.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.

I will support and promote Region/Zone Chairperson training events.

I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Apply to LCI for funding to assist training.

Promote the training day to Zone Chairmen by emails and personal contact

Plan the training agenda along LCI Guidelines and with the Facilitators

Survey the Zone Chairmen re questions and issues they would like in curriculum.

Prepare training materials- handouts; videos

Organise the venue, refreshments, equipment

Develop a training evaluation

Deliver training then report on the event in the District Newsletter for Clubs/ Member information.

Arrange follow-up training for any unavailable Zone Chairmen either FTF or by conference

LEARNING FOR EVERY LION

Custom goal and action items

Identify prospective coaches and mentors (particularly PDGs who have had extensive leadership training and experience)

Develop, then outline role of coach and or mentor to each incumbent

Provide training where necessary to each incumbent

Promote the use and benefits of coaching and or mentoring to Lions throughout the District

Evaluate effectiveness of each coach and or mentor on a case by case basis

Provide feedback and further training where necessary to incumbent

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	20
3rd Quarter	40
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 120 new members.

Action Items:

My district will establish 2 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will organize at least 6 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will start 1 Speciality Club(s).

Sporting club

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	30
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 100 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

- Member of the GMT Committee to be assigned to member retention
- Promote target at Zone meetings; keep Zone Chairmen informed of quarterly data.
- Zone Chairmen to keep GMT aware of any prospective drops from Clubs so that possible issues can be confronted, and/or transfers initiated.
- Promote at club visits.
- District GMT to speak to Zone Chairmen and Conventioneers at 2018 district Convention
- Distribute material and promote March to May membership in 2019. Engage Club membership Officers
- Articles in District newsletter promoting GMT Goals and managing conflict in Clubs . District GLT to include segment on maintaining harmony in Clubs at District training days.

NET GROWTH GOAL

120	+	40	-	100	=	60
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 20000 people.

Action Items:

Of the total number of people served in my district, 8000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

- Letter to go to all Clubs encouraging them to record all their service activities on MYLCI
- Promote goal at all Club Visits
- Identify and follow up specific Clubs not reporting Service Activities within 60 days
- Article in the Newsletter offering assistance to Clubs to record service hours on MYLCI . And MyLION
- Provide specific training in recording and reporting service activities at Club Development Days.
- Encourage clubs to explore different ways to serve their communities - undertake community Needs Assessments.
- Promotion of different and exciting Club Projects, Membership and Leadership stories in the District via the District newsletter and Facebook

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3000 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will recruit 15 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Member of GST team will be allocated to specifically assist Clubs with MyLion issues and activity reporting